



### **Energise client list**

Energise specialise in working with senior business professionals, including CEOs, Chairmen, MDs, Senior Managing Partners, Managing Partners, Board directors and business owners.

Our clients include:

- Allergan
- Brand Republic
- BT
- Catchpole & Friends
- Clifford Chance
- Close Invoice Finance
- Circus Capital
- Cranfield University
- Diageo plc
- Mobisphere
- Pinsent Masons
- Sony Ericsson
- Throgmortons

### **About Rachel Brushfield** *BSc Hons, MCIM, Aff CIPD, MICF*

Rachel Brushfield has 20 years' experience in marketing, brand and communication strategy, coaching and mentoring. Her certified NLP coaching training course is accredited by the ICF. Her approach is non-directive, down to earth, focused, incisive, insightful and energising. She enables her clients on their terms to achieve more and become more purpose-full human beings rather than human doings.



Contact Rachel Brushfield at  
Energise Brand Communications Ltd.

**T** +44 (0) 845 22 55 010

**M** +44 (0) 7973 911137

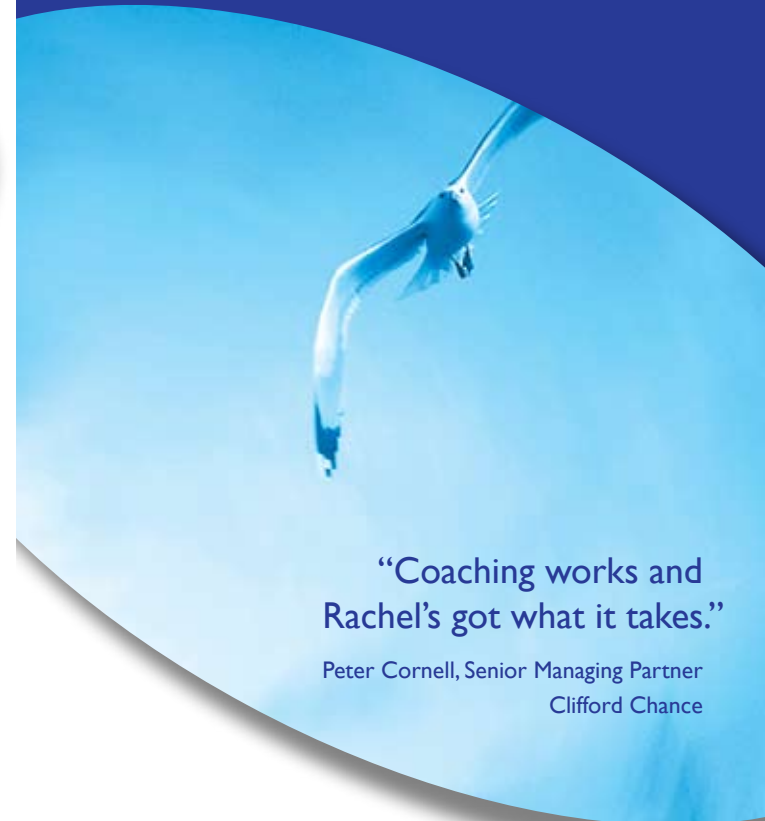
[rachel@liberateyourtalent.com](mailto:rachel@liberateyourtalent.com)

[www.liberateyourtalent.com](http://www.liberateyourtalent.com)

Energise - Insight and Clarity for Growth



Coaching for talented  
business professionals who  
want to **achieve even more**



“Coaching works and  
Rachel’s got what it takes.”

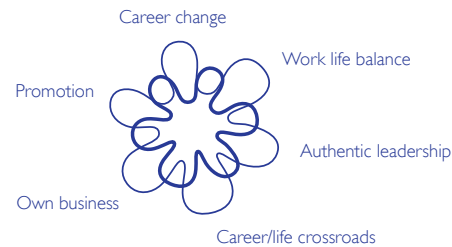
Peter Cornell, Senior Managing Partner  
Clifford Chance



## How coaching works

Coaching helps you to come up with your own insights and fresh clarity for key life, career and business decisions and transitions. It takes as little as 1 hour a month and as it is face to face or on the phone, it fits into your hectic schedule. It helps you to achieve your goals faster; improve communication and relationships, reduce stress and improve fulfilment.

- 81% of FTSE 250 companies make regular use of coaches to help their people achieve even more. *Source = IOD*
- 87% of organisations rate coaching as 'effective' or 'very effective'. *Source = CIPD*



## Common client needs & outcomes

### Career change

New career direction identified following skills audit and evaluation of strategic options.

### Better work life balance

Improved work life balance with successful downshift to the countryside.

### Authentic leadership

Successful promotion, internal restructure and development of leadership style in global role.

### Successful promotion

Achieved internal promotion with increased salary, larger bonus and better work life balance.

### Set up own business

Launched own business with clarity, confidence and step-by-step marketing plan.

### Career/life crossroads.

Identified new life and career goals and relocation plan.

## What Energise clients say:

“ Coaching works and Rachel has what it takes.”

*Peter Cornell, Senior Managing Partner, Clifford Chance*

“ Rachel makes me think differently with fresh and challenging perspectives on the way I work.”

*Ian Wright, Corporate Relations Director, Diageo Plc*

“ I have been evangelising about you to all my contacts.”

*Chris Catchpole, Founder, Catchpole & Friends*

“ While an experienced exec. may take coaching others in their stride, it was really invaluable to have Rachel's assistance when developing a new strategy for myself.”

*Bryan Foss, founder & CEO, Foss Initiatives Limited*

“ Coaching provides inspiration and a refreshingly objective perspective.”

*Holger Klotz, CEO, Mobisphere,*

“ Energise has given me confidence and confidential support in making a major career/life decision.”

*Mary Sarantis, MD, Catalyst Housing Group*

“ Energise helped me define what I want to do next and how to get it.”

*Paul Robinson, CEO, Circus Capital*

